

## **Manitoba Gymkhana Rodeo Association**

c/o Kristen Kolynchuk/Sponsorship Coordinator

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To Whom It May Concern:

Early in November 1961, a group of people dedicated to improving the standards of Western Horsemanship formed an association known as Manitoba Gymkhana Rodeo Association. To date, M.G.R.A. has over 60 members ranging from 5 to 60 years of age who compete in four different events: Western Pleasure, Reining, Pole Bending and Barrel Racing.

Our association is always looking for donations and sponsorships to provide personalized awards for our winners. Throughout the year, we also host fundraising events to accumulate enough money to provide a variety of prizes for our members. For the past four years, we were able to collect enough sponsorships to award high point saddles in each of the three age categories; Pee Wee (12 years and under), Junior (13-18) and Senior (19 years and older). We would like to continue this new tradition for many years to come. Therefore, we are asking if you are willing to contribute towards our 2017 year end awards. We have developed a sponsorship structure to demonstrate the value of your donation or sponsorship.

### **Gold - Saddle Sponsors: \$500 or \$1000**

- Full saddle sponsorship: \$1000 donation and your business/family name is the sole advertiser on the fender of the saddle for an age category (Pee Wee, Junior, Senior) high point award
- Half saddle sponsorship: \$500 donation and your business/family name will share advertising on the fender of the saddle for an age category (Pee Wee, Junior, Senior) high point award
- Your business/family name will be recognized at the awards banquet when presented to the winner
- 1 year banner ad with your business website link attached featured on the M.G.R.A. website
- Business/family name recognition in the awards banquet program and M.G.R.A. newsletter

### **Silver: \$300 - \$499**

- Your business/family name will be recognized at the awards banquet when presented to the winner
- 1 year banner ad with your business website link attached featured on the M.G.R.A. website
- Business/family name recognition in the awards banquet program and M.G.R.A. newsletter

### **Bronze: \$100 - \$299**

- Your business/family name will be recognized at the awards banquet when presented to the winner
- 1 year business card size featured on the M.G.R.A. website
- Business/family name recognition in the awards banquet program and M.G.R.A. newsletter

### **Friends of M.G.R.A.: \$50 - \$99**

- Your business/family name will be recognized at the awards banquet when presented to the winner
- 1 year business/family name recognition on the M.G.R.A. website
- Business/family name recognition in the awards banquet program and M.G.R.A. newsletter

We are grateful for any monetary contribution. This is a great opportunity to present a competitor with an award they will be able to use for many years to come and to reward them with a prestigious prize for all of their hard work. M.G.R.A is a constantly growing organization with members all over Manitoba and Saskatchewan. If you would like to donate or sponsor, please contact me to discuss what sponsorships are available. My contact information is at the top of the letter. We hope we can count on your support to make 2017 a successful year!

Sincerely,

Kristen Kolynchuk